

EURAM 2013

DOCTORAL COLLOQUIUM

24 - 25 JUNE 2013
GALATASARAY UNIVERSITY



DOCTORAL COLLOQUIUM



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Agenda of EURAM 2013 Doctoral Colloquium

Welcome to the EURAM Doctoral Colloquium 2013! Information & Programme

June 23, 2013, from 8pm (Optional Get-together)
Kiki Bar & Restaurant, Istanbul, Turkey

June 24-25, 2013 (Official Program)
Galatasaray University, Istanbul, Turkey

Places & People

We are delighted to welcome you to these days together in the footsteps of many great women and men! The overall objective with the EURAM Doctoral Colloquium is to inspire to excellence in PhD management studies. We try to achieve that by bringing great people together in amazing places. Starting with the latter, ...

Galatasaray University is heir to the centuries-old traditions of Galatasaray Lisesi which was established by Sultan Beyazid II in 1481 as the Galata Sarayı Enderun-u Hümayunu (Galata Palace Imperial School). The imperial school started in the same premises of the present Galatasaray High School with the mission of training civil servants for various ranks in the state administration. In 1868, Galatasaray adopted the French model by the order of Sultan Abdulaziz, the Ottoman emperor who was highly influenced by the French educational institutions.

Galatasaray University is the only Francophone University in Turkey. Courses are taught in Turkish, French and English. The establishment has 5 faculties (Economic and Administrative Sciences, Law, Communications, Natural Sciences and Literature, Engineering and Technology). All of them are ranked among the top schools in Turkey and are very well networked with their French counterparts. Galatasaray University is also an active participant of the European exchange programs; Erasmus and Socrates.

The building which accommodates Galatasaray University was originally the Feriye Palace, a coastal summer palace on the Bosphorus built in 1871.

The university is one of the most important members of the Galatasaray Community as Galatasaray Lisesi and Galatasaray Sports Club.

For a young research community like EURAM (this is the 13th Annual EURAM Conference) and as an even younger part of that community (this is the 6th EURAM Doctoral Colloquium), it is an honour and a great joy for us to come together here, in the heart of the Galatasaray Community.

Meet Each Other! Optional “Meet-and-Greet” on Sunday Evening

Who: Everyone involved in the DC – participants, mentors, speakers, organizers, families and friends - are cordially invited to join in for this come-as-you-are get together. It is completely voluntary and you can drop in and out as you prefer. Everyone pays for him-and herself and you eat and drink what you prefer.

When: Sunday, June 23, 2013, from 8pm.

Where: At Kiki Bar & Restaurant, the Terrace section, located at: Mecidiye Mah. Osmanzade Sok. No 8, Ortaköy Istanbul, Türkiye - Tel: +90 212 258 55 24



You find more information in English of Kiki Bar & Restaurant at <http://www.kiki.com.tr/en/aboutus>

Meet the EURAM Community of Engaged Scholars! Programme for the EURAM Doctoral Colloquium 2013, Istanbul

Monday, June 24 (09:00-18:30)

Room/Place

09:00 – 09:30	Arrival & Registration	Aydın Doğan
09:30 – 10:30	EURAM DC Welcome	Aydın Doğan
	<ul style="list-style-type: none"> • Welcome to the EURAM DC (Hans Lundberg) (2,5 min.) • Welcome to Galatasaray University (Ulun Akturan) (2,5 min.) • President's welcome to the world of EURAM (Maurizio Zollo) (15 min.) • Keynote: Intellectual courage in the publish or perish era (Julienne Brabet) (40 min.) 	
10:30 – 10:45	Break	
10:45 – 12:15	Parallel Sessions 1-2	
	<ul style="list-style-type: none"> • Session 1: Engaged and collaborative scholarship (Maurizio Zollo) • Session 2: Hot themes in and Q&A on quantitative research methods (Wojciech Czakon) 	Mühendislik Fakültesi 223 (Engineering Faculty) Mühendislik Fakültesi 222 (Engineering Faculty)
12:15 – 13:30	Lunch	
13:30 – 15:00	Parallel Sessions 3-4	
	<ul style="list-style-type: none"> • Session 3: Doing research that matters (Remi Jardat) • Session 4: Hot themes in and Q&A on qualitative research methods (Ian Sutherland & Hagen Habicht) 	Mühendislik Fakültesi 223 (Engineering Faculty) Mühendislik Fakültesi 222 (Engineering Faculty)
15:00 – 15:15	Break	
15:15 – 15:30	Organizing of Mentoring Session I & II	Working Group Areas
	<ul style="list-style-type: none"> • Find your group! Find your mentor! Find your place! 	
15:30 – 17:30	Mentoring Session I	Working Group Areas
	<ul style="list-style-type: none"> • Mentored group discussions, session 1 of 2 (see separate schedule) 	
17:30 – 18:30	Reception with Drinks	Feriye Restaurant
	<ul style="list-style-type: none"> • Welcome toast (Sibel Yamak, Conference Chair of EURAM 2013 & Ulun Akturan, DC Chair) 	

18.30 Evening on your own!

Tuesday, June 25 (09:30-16:00)

Room/Place

09:30 – 09:45 Arrival & Morning Coffee

- Find your group! Find your mentor! Find your place!

09:45 – 11:45 Mentoring Session II

Working Group Areas

- Mentored group discussions, session 2 of 2 (see separate schedule)

11:45 – 12:00 Break

12:00 – 13:30 Parallel Sessions 5-6

- Session 5: Ethics in academia (Luca Gnan)
- Session 6: Doing while learning – The why, what, and how of research during doctoral education (Fariborz Damanpour & Henk Volberda)

Mühendislik Fakültesi 223
(Engineering Faculty)
Mühendislik Fakültesi 222
(Engineering Faculty)

13:30 – 14:30 Lunch

14:30 – 15:30 SIG Presentation: Introducing EURAMs
Special Interest Groups

Aydın Doğan

- 3,5-minutes presentations of each EURAM SIG (Hans Lundberg & Various SIG Officers)
- Q&A (Moderator: Marcela Ramirez-Pasillas)

15:30 – 16:00 Wrap-up: The EURAM
Community in Your Research Career

Aydın Doğan

- Meet the editor of European Management Review (Alfonso Gambardella) (10 min.)
- Meet the EURAM Early Career Community (Hagen Habicht) (10 min.)
- Announcing the 6 finalists for the 3 DC Best Paper Awards (Marcela Ramirez-Pasillas) (5 min.)
- Certificate of Attendance & Final words (All DC Chairs & Sibel Yamak) (5 min.)

Find Your Way!**Kiki Bar&Restaurant**

Mecidiye Mah. Osmanzade Sok. No 8, Ortaköy İstanbul, Türkiye Tel: 212 258 55 24

**Galatasaray University**

Çırağan Cad. No:36, Ortaköy 34357, İstanbul Tel:+90 212 227 4480 Faks: 0212 259 20 85

Feriye Restaurant

Çırağan Cad. No: 40 Ortaköy - 34347 İSTANBUL Tel : 0 212 227 22 1

General Practicalities

Please consult www.euram2013.com (in particular the folder 'Plan Your Conference')

Specific Practicalities

- Security: Once registered, always keep your badge on at all time, for security and access reasons in line with university policies and regulations.
- Size & Time: Istanbul is among the largest cities in the world. If less accustomed to the logics of metropolises, please double time estimations for transports etc. relative to whatever you are used to.
- Climate: It is probably very warm in Istanbul in late June and some activities are outside (mentoring sessions for instance, although under sun protection), so leave the anoraks at home...
- Internet & Electricity: Wireless internet will be available in whole University. Please select GSU as wireless network. Then open your browser and enter <http://10.200.1.1:8090> as address. When the login screen appears please login with the credentials below;

Username : euram

Password : 123456d

Chairs

Dr. Hans Lundberg, Officer of EURAM; Chair of EURAM Doctoral Colloquium on behalf of EURAM; Assistant Professor, Linnaeus School of Business and Economics, Linnaeus University, Växjö, Sweden (hans.lundberg@lnu.se).

Prof. Wojciech Czakon, Polish National Representative of EURAM; Co-Chair of EURAM Doctoral Colloquium; Professor at the Faculty of Management, University of Economics in Katowice, Poland (wojciech.czakon@ue.katowice.pl).

Dr. Marcela Ramirez-Pasillas, Co-Chair of EURAM Doctoral Colloquium; Assistant Professor, Jönköping International Business School, Jönköping, Sweden (marcela.ramirez-pasillas@jibs.hj.se).

Dr. Ulun Akturan, Chair of the EURAM Doctoral Colloquium on behalf of local organizers; Associate Professor, Galatasaray University, Istanbul, Turkey (uakturan@yahoo.com).

The 14 EURAM Special Interest Groups (SIG)

- Business & Society
- Corporate Governance
- Entrepreneurship
- Family Business Research
- Gender, Race and Diversity in Organisations
- Innovation
- International Management
- Knowledge and Learning
- Organisational Behaviour
- Project Organization
- Public Management
- Research Methods and Research Practice
- Sport as a Business
- Strategic Management

List of Groups

Mentor	PhD Student 1	PhD Student 2	PhD Student 3	PhD Student 4
Julienne Brabet	Eva Wuellner	Benedicte Geraud	Aytug Sozuer	Imane El Hakimi
Xavier Castaner	Ozlem Ozen	Steffen Seibert	Nora Schütze	Xena Welch Guerra
Mehmet Ercek	Marc Stickdorn	Basak Manders	Nina Königslehner	
Nisan Selekler Goksen	Yasin Rofcanin	Laetitia Em	Ahmet Anil Sezer	
Luca Gnan	Julia Vincent-Ponroy	Torben Tretbar	Henny Lena Holzhauser	Andreas Mueller
Hagen Habicht	De Spiegelaere Stan		Nagwan Abu El-Ella	Chunjia Han
Rémi Jardat	Sebastian Goese	Rasi Kunapatarawong	Anne Kok	Diego Perez Lopez
Dariusz Jemielniak	Maximilian Gehring	Johannes Dietrich	Lucie Puech	Annelies De Vuyst
Ronit Kark	Mariachiara Barzotto	Nikolaos Smyrlakis	Melissa Moraes	Larissa Winter
Beverly Lloyd-Walker	Andriana Rapti	Hannah Möltner	Shohei Hayashi	Emmanuelle Garbe
Kathrin Moeslein	Katarzyna Bednorz	Eleni Giannopoulou	Nazlıhan Ugur	Adrienn Ferincz
Margarita Mayo	Kim De Meulenaere	Sevda Yüksek	Robert Murray	Nóra Szücs
John Mulenga	Anushree Priyadarshini	Mathias Beck		
Kersti Nogeste	David Taylor	Paul Littau	Therese Eriksson	Marta Pinzone
Massimiliano Pellegrini		Giulia Nardelli	Thomas Lemström	Huriye Aygören
Marcela Ramirez-Pasillas	Shehla Riza Arifeen	Jatta Jännäri	Andri Georgiadou	Maren Kämmerer
Lucrezia Songini	Daniel Yar Hamidi	Alessia Montecchia	Alessandro Cirillo	Aude Le Cottier
Ian Sutherland	Sangeetha Lakshman	Pagon WM Lo	Moritz Botts	Barbara Agha-Alikhani
Deniz Tunçalp	Antonia Lampaki	Henrique Campos Junior	Alexandre Mpasinas	Thomas Martin Fojcik
Derek Walker	Nadine Wälder	Chloe Vitry	Jan-Oliver Strych	Simge Tuna

Organising Team



Sibel Yamak
Galatasaray University



Ulun Akturan
Galatasaray University



Hans Lundberg
Linnaeus University



Luisa Jaffe
European Academy of
Management (EURAM)



Wojciech Czakon
University of Economics in
Katowice



Marta Caposelle
European Academy of
Management (EURAM)



Marcela Ramírez Pasillas
Jönköping University

Faculty



Julienne Brabet - brabetj@hotmail.com

Julienne Brabet is Full Professor of Management at Université Paris Est Créteil where she is co-directing the "Managing CSR" master program.

She is a member of the scholarly association RIODD's (International Network of Research on Organisations and Sustainable Development) board and scientific committee, Vice-President of the SFM (Société Française de Management).

Her researches are focused on the links between globalization, governance, strategic and organizational logics and the modes of workers' management. Her former publications have been instrumental in structuring the French management research debate on paradigms, in particular in the field of HRM (Repenser la GRH, 1993, Paris, Economica). In her latest publications, she analyses the role of CSR in the development of a post-fordian compromise. She currently chairs EURAM B&S SIG and is one of EURAM Vice-Presidents.



Xavier Castañer - xavier.castaner@unil.ch

Xavier Castañer is Assistant Professor at the Strategy, Globalization and Society Department of the University of Lausanne. He holds a Licenciatura and MBA from ESADE, and a PhD in Business Administration from the Carlson School of Management (University of Minnesota). Prior to his studies in Minnesota, he was a Lecturer at both the Department of Business Policy and the Institute of Public Management of ESADE. Before joining the University of Lausanne, he was Assistant Professor at HEC (Paris). His current teaching and research interests revolve around corporate governance, strategy and development, innovation and creativity. He is has been the co-director of the Cultural Management executive program of the Universities of Geneva and Lausanne. In addition to several books and book chapters, his work has been published (or is forthcoming) in the Administrative Science Quarterly, the Strategic Management Journal, the Journal of Management, the Journal of Management Studies, and the Journal of Cultural Economics. He is currently the Associate Program Chair of the Strategy Process Interest Group of the Strategic Management Society (SMS) and Co-Chair of the BPS Doctoral Consortium at the Academy of Management (AOM). He previously served as a member of the BPS Executive Committee of the AOM and Representative at Large of the Strategy Process and Corporate Strategy Interest Groups of the SMS, and serves in the Editorial Review Board of the Academy of Management Journal, Organization Science and the Strategic Management Journal. He has also consulted in the area of strategic evaluation and planning for public and not-for-profit organizations such as the City Council of Barcelona and the Institut Català de la Dona.



Wojciech Czakon - wojciech.czakon@ue.katowice.pl

Wojciech Czakon, is Professor at the faculty of management of the University of Economics in Katowice. His research focuses on interorganizational phenomena, structures and strategies. Recent doctoral theses under his supervision explored social capital organizational proximity, coopetition and absorptive capacity. He is editor of the Journal of Economics and Management published by the University of Economics in Katowice. Board member of the EURAM, Co-chair of the EURAM Doctoral Colloquium, member of the Organization and Management Sciences Committee at the Polish Academy of Sciences.



Fariborz Damanpour - damanpour@business.rutgers.edu

Fariborz Damanpour (Ph.D., University of Pennsylvania) is Professor of Management at Rutgers University. His primary area of research is management of innovation and technology, and organizational design and change. He served as chairman of the Department of Management & Global Business of the Rutgers Business School, and Department Editor of the Technology & Innovation Management, IEEE Transactions on Engineering Management. His current research projects include the generation and adoption of managerial innovations, dynamics of innovation types, and performance consequences of innovation in organizations.



Mehmet Ercek - ercekme@itu.edu.tr

Mehmet ERÇEK is an Associate Professor of Management Engineering in the Faculty of Management at Istanbul Technical University (Istanbul, Turkey). He holds a PhD degree from Boğaziçi University (Istanbul, Turkey). His research interests are in the areas of diffusion of management knowledge, business and management history and applied organization theory. He has extensive experience in applying qualitative methods such as discourse analysis, case study, archival analysis, action research and ethnography. His research has appeared in journals such as International Journal of Human Resources Management, International Studies of Management and Organization, and Systemic Practice and Action Research as well as various other Turkish outlets.



Alfonso Gambardella - alfonso.gambardella@unibocconi.it

Alfonso Gambardella is Professor of Corporate Management at the Università Bocconi, Milan. He obtained his PhD in 1991 from the Department of Economics of Stanford University. His research focuses on technology strategy. Along with publications in leading international journals, his book, *Markets for Technology* (with Ashish Arora e Andrea Fosfuri, MIT Press) is widely cited. He is Editor of the *European Management Review*, and will be Co-Editor of the *Strategic Management Journal* since July 1, 2013. His website is www.alfonsogambardella.it



Luca Gnan - luca.gnan@uniroma2.it

Luca Gnan is Professor of Organizational Behavior at Tor Vergata University. He is Board member of the Tor Vergata World University.

He has been involved in various academic and public associations, including membership of the Education Ethics Executive Committee of AOM (Academy of Management), BPS Division Global Representative for Europe of AOM, OMT Division Research Committee member of AOM, Review Board member of FERC (Family Enterprise Research Conference), Sub-theme Convenor of EGOS (European Group of Organizational Studies), and Stream Chair of CMS (Critical Management Studies). Luca Gnan is a member of EURAM since 2003 and he has been part of the EURAM Executive Committee since 2010, and has direct experience all of the key activities of our Academy:

- Chair of the 2010 (Rome) annual conference
- Co-organizer of the 2011, 2012, 2013 annual conferences
- Vice President for Conferences
- EURAM Executive Director (on a voluntary base) since 2011
- Co-founder and chair of the SIG in Organizational Behaviour
- Co-founder of the SIG in Entrepreneurship

Since 2003 he has been contributing also to the development of the corporate governance track, where he is now the Chair of the tracks "Governance in public and non-profit organizations: systems, mechanisms and roles". He is also a Scientific Committee Member of the Master on Internationalization "CorCE Fausto De Franceschi" of the Italian International Trade Institute, with responsibility for Strategy and Organization.

Luca Gnan has been and is guest editor of various journals, and I have published on topics related to family business governance, corporate and public governance. His research focus is on family businesses and corporate governance, with a special interest on board of directors, governance structures and mechanisms. Other research interests are the strategy formulation processes, and the role of models in decisional processes. As a scholar, his main priority has been to support and mentor junior faculty and doctoral students.



Hagen Habicht - hagen.habicht@hhl.de

Dr. Hagen Habicht is Executive Director and Senior Research Fellow at the Center for Leading Innovation and Cooperation (CLIC) at HHL – Leipzig Graduate School of Management. He received his Diplomkaufmann at the Friedrich-Schiller-University of Jena and his PhD at TUM Business School in Munich in the field of stakeholder-based perception of organizations.

His current research is in the field of collaborative innovation. He focuses on the roles of innovation managers as (1) facilitators of collaborative stakeholder innovation activities, and (2) as change agents who help developing stakeholder oriented and collaborative innovation systems for their organizations.

Hagen Habicht teaches in the fields of qualitative research methods and innovation management. Apart from his teaching at HHL, Hagen Habicht has been lecturing at various universities and business schools in Europe and Africa, such as Friedrich Alexander University in Nuremberg, TUM Business School (Technische Universität München), Ludwig Maximilians University in Munich, University of Erfurt, Martin Luther University Halle, IEDC Bled School of Management, and Université Tunis El Manar.

Hagen Habicht has published several articles, books and book chapters (for more information, please refer to his Mendeley site or to Google Scholar).



Rémi JARDAT - r.jardat@istec.fr

(Engineering Master Ecole Centrale Paris, Cognitive Science Master, EHESS & Pierre & Marie Curie University, Management Science Doctor Conservatoire National des Arts et métiers, HDR Nantes University).
Professor and Director of Research at the ISTE Business School, Associate Researcher at LIRSA EA 4603 (Conservatoire National des Arts et Métiers)
Editorial Board Member of Society & Business Review (Emerald Publishings).
Board member, Société Française de Management.
Rémi JARDAT is an active member of CNAM LIRSA's doctoral seminar, meeting every three weeks, one of the most prolific Management Science thesis Provider in France.
His track Record includes several doctorate supervisions, doctoral defenses as president and report writer, in national as well as in international environment.



Dariusz Jemielniak - darekj@kozminski.edu.pl

Dariusz Jemielniak, Ph.D. is an associate professor of management and the head of the Center of Research on Organizations and Workplaces at Kozminski University (Poland). He has been a recipient of numerous academic awards, including Fulbright scholarship, Outstanding Young Scholar awards from Foundation for Polish Science, Ministry of Science, and "Polityka" magazine. He is an elected member of Young Scholar Academy of Polish Academy of Sciences. He conducted research at Cornell University (2004-2005), Harvard University (2007, 2011-2012) and University of California Berkeley (2008). His recent publications include a book on "The New Knowledge Workers" (2012, Edward Elgar) and a forthcoming monograph about Wikipedia community (2014, Stanford University Press).



Ronit Kark - karkronit@gmail.com

Ronit Kark is a Senior Lecturer of organizational studies in the Department of Psychology at Bar-Ilan University in Israel. Dr. Kark received her Ph.D. from the Hebrew University of Jerusalem, and completed her postdoctoral studies at the University of Michigan, Ann Arbor, USA. She was also a visiting professor at the University of Queensland in Australia (QU) and at New York University (NYU). Her work has been published in various leading journals, including The Academy of Management Review, The Leadership Quarterly, Journal of Organizational Behavior, Organization, Journal of Organization Change Management and Journal of Applied Psychology. Dr. Kark was on the editorial boards of The Academy of Management Journal, The Leadership Quarterly and The International Journal of Management Review. Her current research interests include leadership, positive relationships and relatedness in organizations, identity and identification processes, gender dynamics in organizations and the role of play in creativity at work. She is the founder and first director of the graduate program 'Gender in the Field: Linking Theory and Practice' in the Gender Studies Department at Bar-Ilan University. She received the Loreal-Rekanati Prize for the Study of Women and Management in Israel, for her doctoral dissertation. In 2005 she was awarded the Best Paper Prize at the International Leadership Association (ILA) and the Academy of Management 2012 Award for the Scholarly Contributions to Educational Practice Advancing Women in Leadership.



Beverley Lloyd-Walker - beverley.lloydwalker@vu.edu.au

Beverley's research concentrates on 'people in temporary organisations', with her research focusing mainly on organisations within the project-based Australian economy. Recent research grants received have supported research into new project procurement relationship forms and the related changing knowledge, skill and attribute requirements of project managers. This research is continuing and further research is exploring the conceptualisation and experience of careers involving in-depth interviews with a range of project managers across industries and geographic locations.



Hans Lundberg - hans.lundberg@lnu.se

Hans Lundberg is Assistant Professor in Entrepreneurship at Linnaeus School of Business and Economics, Växjö, Sweden and Research Fellow at Peter Pribilla Foundation (HHL, Leipzig, Germany & TUM, Munich, Germany). As Officer of EURAM, his portfolio includes Board Member, Executive Committee Member, Chair of the EURAM Doctoral Colloquium and Founding Chair of the EURAM Entrepreneurship SIG. Since his years at EGADE Business School, Mexico City, he is SNI Nivel 1 Researcher of CONACyT, México (Sistema Nacional de Investigadores).

Since returning to Sweden and Europe in late 2011, he focuses on pan-European collaborations on building knowledge infrastructure in the field of Entrepreneurship. He mostly operates as founder/academic entrepreneur in the nascent phase and then tone down his roles and moves on to new ventures. Key examples are various chairs in EURAM (www.euram-online.org), software- and methodology development in leadership and innovation research (www.innotracing.org) and Chief Analyst in a EU Tempus project chaired by Linnaeus University in cooperation with the Ministry of Education and Science, Sport and Culture in Ukraine (<http://tempus.nung.edu.ua>) and a consortia of Ukrainian universities, on developing a first-of-its-kind national standard for entrepreneurship and innovation dimensions of IT Masters in Ukraine.

In sum, his professional passion is nascent entrepreneurship in liminal practices constituted of hybrid logics or increasingly under influence thereof. This passion is governed by his fascination for and experience of forming structures, negotiating images, materializing the not yet realized and dealing with vagueness as a productive resource.

Specialties:

- * Combinatory: Experienced in combining/linking previously unlinked areas/phenomenon.
- * Consistent: Following through long processes until result is created.
- * Carnavalesque: Embraces ambiguity, uncertainty and differences and good at managing such processes.



Margarita Mayo - mmayo@faculty.ie.edu

Margarita Mayo is Professor of Organizational Behavior at IE Business School in Madrid. She was a Fulbright Scholar at Harvard University, Professor of International Management at the Richard Ivey School of Business in Canada, and Visiting Professor at Lancaster University Management School in the UK as well as Concordia University in Canada. She earned a PhD in Organizational Behavior from the State University of New York at Buffalo and M.A. in Psychology from Clark University. She has published her work in journals such as the Journal of Applied Psychology, Academy of Management Journal, Academy of Management Learning & Education, Human Resource Management, Journal of Vocational Behavior, and the Leadership Quarterly. Her research interests revolve around leadership, gender and diversity in work teams, social identity processes in organizations, work-life balance and strategic decision making. Her work has also appeared in national and international media, such as the Financial Times, Expansión, and The Globe and Mail. A former research award winner at the Center for Creative Leadership, INFORMS and the Emerald group, in 2004 she was selected as one of the world's next generation thought leaders in the Next Generation Business Handbook. She is Vice-President of EURAM where she has contributed to institutional development. Award-winner for Teaching Excellence, she is the Director of the Global Leadership for Women Executive Program at IE Business School.



Kathrin Möslin - kathrin.Moeslein@wiso.uni-erlangen.de

Kathrin M. Moeslein is professor of information systems at the School of Business and Economics at the University of Erlangen-Nuremberg and a professor of management and member of the team of directors at the Center for Leading Innovation & Cooperation (CLIC) at HHL Leipzig Graduate School of Management. In addition, she serves as member of the advisory boards of the Peter Pribilla Foundation at the Technische Universität München (TUM), the Cambridge Service Alliance (CSA) at the University of Cambridge and the Fraunhofer IIS-SCS, Erlangen. Amongst others she is a founding member and Vice President of EURAM - the European Academy of Management (2006-2012). Kathrin has been researching, teaching and consulting in the field of strategic innovation and innovation systems since the early 1990s. Her current research focuses on the implementation of innovation strategies and technologies as well as leadership systems in service organizations.



John Mulenga - jmulenga@kozminski.edu.pl

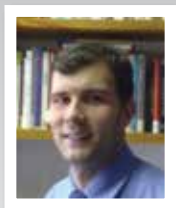
John Mulenga is currently a PhD candidate at Kozminski University in Warsaw, Poland. His broad research interests include corporate governance, accountancy and control. His final PhD dissertation focuses on corporate governance and performance in the banking industry particularly, bank subsidiaries in the CEE region. Before becoming an academic, John had worked in multinational organizations at a managerial level both in South Africa and the USA. He last held a managerial position, in the USA before relocating to Poland where he soon found a place in academia for a fresh start giving up the corporate world. John is fervently involved in the organizational matters of the school, including taking active lead-roles in organizing international workshops and conferences hosted by Kozminski University. He is also an active member of the following internal organizations;

- Member of the Commission for the Human Resources Excellence in Research Accreditation, of Kozminski University, Warsaw Poland.
 - Member of the International Accreditation Team of Kozminski University, Warsaw Poland.
 - Member of the Centre for Corporate Governance Research, Kozminski University, Warsaw Poland.
- John Mulenga teaches the following courses under the department of Accounting at Kozminski University.
- Management Accounting / Cost Accounting / Accounting for business
 - Financial Accounting /Financial Accounting II
 - Financial reporting
 - Preparing Financial Statements / Principles of Accounting /Financial Accounting I
 - International Accounting and Finance
 - International Finance
 - Financial Statement Analysis / Financial Analysis
 - Principles of Corporate finance I & II
 - Investing and Financing



Kersti Nogeste - nogeste@projectexpertise.com.au

Dr Kersti Nogeste is both a practicing program management consultant and an Adjunct Professor. As such Dr Nogeste brings together both the practical relevance of managing clients' strategic programs of work and the academic rigour required to develop and present post graduate courses and supervise doctoral candidates. Dr Nogeste is particularly experienced in the management of programs of work which enable improved business outcomes via information & communications technology (I&CT), including the procurement/acquisition and transition of such services. Of a complementary nature, Dr Nogeste's academic achievements include a doctoral degree focused on the delivery of intangible project outcomes, the ongoing supervision of doctoral candidates, the development and delivery of post graduate courses, being the author and reviewer of journal articles and a highly regarded speaker at academic and practitioner conferences.



Massimiliano M. Pellegrini - massimiliano.pellegrini@unifi.it

Massimiliano M. Pellegrini is a Post-doctoral fellow in Entrepreneurship and Strategy at the Department of Economics and Business Sciences – University of Florence. He teaches at the faculty of Business and Economics Strategy for enterprise value and Business ethics for post-graduate students. He is also lecturer in Real Estate Management at the University of Rome Tor Vergata, at Campus Bio-Medic University, and formerly he covered the same role at Autonomy University of Catalonia. Instead at University of Linz for the Foreign Languages Faculty he is a lecture in Industrial and Entrepreneurial relations.

His Ph.D. issued at University of Rome Torvergata in 2011 was awarded with the European label. During his studies, he has been accepted as visiting scholar in U.S. at the City University of New York, the Wharton school – University of Pennsylvania and in Germany at University of Erlangen-Nuremberg. He is currently Programme Chair for the Special interest Group of Entrepreneurship (E-ship SIG) at the European Academy of Management (EURAM). For EURAM, he currently manages a track on social entrepreneurship and mentors the doctoral colloquium for entrepreneurship. He is also active in other international academic body such as: Academy of Management (AoM) member of the BPS and ENT division, European Council for Small Business and Entrepreneurship (ECSB) (Post-doctoral/Early career group), and European Business Ethics Network (EBEN).

About research, Massimiliano has research interests and publications about family business entrepreneurship, Entrepreneurial social capital, ethical behaviours of the entrepreneurs or of the top management team, entrepreneurship in NPOs and entrepreneurial orientation in established firm.

Beyond the academic activities, Massimiliano works with Tuscany local authorities (City and Province of Florence and Regional government) respectively in relation to financial coverage of new public works, monitoring activities of the fashion regional district and immigrant entrepreneurial activities.



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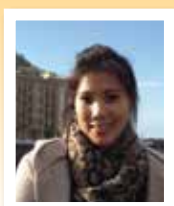
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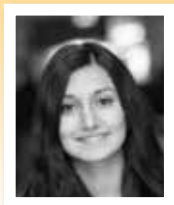
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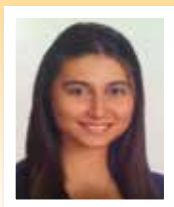
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